

CONTRACT

KREM
4103 S.Regal St.
Spokane, WA 99223
(509)448-2000

<u>Contract / Revision</u> 1279704 /		<u>Alt Order #</u> 08333335
<u>Product</u> BRYANT 4 GOVERNOR		
<u>Contract Dates</u> 07/27/16 - 08/02/16		<u>Estimate #</u> 1023
<u>Advertiser</u> Bill Bryant / R / Gov/ WA / POL		<u>Original Date / Revision</u> 07/26/16 / 07/26/16
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> KREM	<u>Account Executive</u> Kristen Waskie	<u>Sales Office</u> Telerep Philadel
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>Agency Code</u> 9912521	<u>Advertiser Code</u> 61	<u>Product 1/2</u> 79
<u>Agency Ref</u> 2928AG		<u>Advertiser Ref</u> 106614

And:

Strategic Media Services/ POL
1911 North Ft. Myer Drive
Suite 400
Arlington, VA 22209

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 1	All	07/29/16	07/29/16	Local News @ 11p M-F	11:00 PM-11:35 PM		:30				NM	1	\$220.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/25/16	07/31/16	----1--				1	\$220.00				
N 2	All	07/29/16	07/29/16	Late Show	11:35 PM-12:35 AM		:30				NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/25/16	07/31/16	----1--				1	\$100.00				
N 3	All	07/29/16	07/29/16	Local News @ 12p	12:00 PM-12:30 PM		:30				NM	1	\$240.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/25/16	07/31/16	----1--				1	\$240.00				
N 4	All	07/29/16	07/29/16	6:00 AM-7:00 AM	6:00 AM-7:00 AM		:30				NM	1	\$240.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/25/16	07/31/16	----1--				1	\$240.00				
N 5	All	07/29/16	07/29/16	Local News @ 630p M-F	6:30 PM-7:00 PM		:30				NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/25/16	07/31/16	----1--				1	\$300.00				
N 6	All	07/29/16	07/29/16	CBS This Morning	7:00 AM-9:00 AM		:30				NM	1	\$90.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/25/16	07/31/16	----1--				1	\$90.00				
N 7	All	07/28/16	07/28/16	Local News @ 11p M-F	11:00 PM-11:35 PM		:30				NM	1	\$220.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/25/16	07/31/16	---1---				1	\$220.00				
N 8	All	07/28/16	07/28/16	Late Show	11:35 PM-12:35 AM		:30				NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/25/16	07/31/16	---1---				1	\$100.00				
N 9	All	07/28/16	07/28/16	Local News @ 5a	5:00 AM-6:00 AM		:30				NM	1	\$90.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/25/16	07/31/16	---1---				1	\$90.00				
N 10	All	07/28/16	07/28/16	Local News @ 6p M-F	6:00 PM-6:30 PM		:30				NM	1	\$360.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/25/16	07/31/16	---1---				1	\$360.00				
N 11	All	07/28/16	07/28/16	6:00 AM-7:00 AM	6:00 AM-7:00 AM		:30				NM	1	\$240.00

(* Line Transactions: N = New, E = Edited, D = Deleted)

TEGNA, Inc. and its stations do not discriminate in advertising contracts on the basis of race, gender or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race, gender or ethnicity, even if handwritten, typed or otherwise made a part of the particular contract, is hereby rejected. Advertiser agrees to indemnify Station from all claims (including attorney's fees) for which Station may become liable due to the advertisement(s). This contract renders void any statement concerning liability which appears on correspondence from agency or advertiser. It is further agreed that the station does not accept advertising orders or space reservations claiming sequential liability.

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service, shall not constitute payment to this station.

TERMS: Due 15th day of the Month following Broadcast.



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07/27/16 - 08/02/16	BRYANT 4 GOVERNOR	1023

<u>Advertiser</u>	<u>Original Date / Revision</u>
Bill Bryant / R / Gov/ WA /	07/26/16 / 07/26/16

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		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/25/16	07/31/16	---1---				1	\$240.00				
N 12	All	07/27/16	07/27/16	Local News @ 11p M-F	11:00 PM-11:35 PM		:30				NM	1	\$220.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/25/16	07/31/16	--1----				1	\$220.00				
N 13	All	07/27/16	07/27/16	Late Show	11:35 PM-12:35 AM		:30				NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/25/16	07/31/16	--1----				1	\$100.00				
N 14	All	07/27/16	07/27/16	Local News @ 5p M-F	5:00 PM-5:30 PM		:30				NM	1	\$380.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/25/16	07/31/16	--1----				1	\$380.00				
N 15	All	07/27/16	07/27/16	6:00 AM-7:00 AM	6:00 AM-7:00 AM		:30				NM	1	\$240.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/25/16	07/31/16	--1----				1	\$240.00				
N 16	All	07/27/16	07/27/16	Local News @ 630p M-F	6:30 PM-7:00 PM		:30				NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/25/16	07/31/16	--1----				1	\$300.00				
N 17	All	07/27/16	07/27/16	CBS This Morning	7:00 AM-9:00 AM		:30				NM	1	\$90.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/25/16	07/31/16	--1----				1	\$90.00				
Totals								0.00				17	\$3,530.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
06/27/16 - 07/29/16	17	\$3,530.00	(\$529.50)	\$3,000.50
Totals	17	\$3,530.00	(\$529.50)	\$3,000.50

Signature: _____ **Date:** _____

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